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1.	ET Energyworld (The Economic Times)	From solar milestones to green cement: India's diverse sectors align for net-zero future this  World Environment Day
2.	News 18	Celebrating World Environment Day 2024: Championing Sustainability and Environmental  Stewardship
3.	Outlook Planet	India Inc: World Environment Day
4.	Hospitality Lexis Media	ITC Maurya New Delhi's achievement of LEED Zero Water certification
5.	Construction World	India's Industries Lead Global Environmental Action
6.	Daily Hunt	Celebrating World Environment Day 2024: Championing Sustainability and Environmental  Stewardship
7.	Divya Bharat	Celebrating World Environment Day 2024: ChampionIng Sustainability and Environmental  Stewardship





# From solar milestones to green cement: India's diverse sectors align for net-zero future this World Environment Day From the lavish halls of luxury hotels to the both sectors.

From the lavish halls of luxury hotels to the bustling factories of manufacturing giants, a myriad of sectors are mobilizing their resources and innovating towards a cleaner, greener future.

#### Hospitality Sector's Sustainable Sojourn

Amaan R Kidwai, Area Manager Luxury Hotels (North) & General Manager ITC Maurya, shed light on the hospitality industry's proactive strides towards net-zero emissions. Kidwai emphasized the industry's growing recognition of the imperative to adopt sustainable practices, with ITC Maurya leading the charge through innovative initiatives. From comprehensive water recycling to cutting-edge solar energy solutions, the hotel exemplifies a commitment to environmental stewardship, epitomized by the prestigious LEED Zero Water certification.



**Link:** From solar milestones to green cement: India's diverse sectors align for net-zero future this World Environment Day





JUNE 05

Celebrating World Environment Day 2024: Championing Sustainability and Environmental Stewardship

As the world unites to celebrate World Environment Day 2024, numerous brands and organizations are stepping up with significant initiatives aimed at land restoration, combating desertification, and enhancing drought resilience. As the world grapples with the pressing issues of climate change and environmental degradation, leaders across various industries are stepping up to drive significant positive change. Through innovative approaches and dedicated efforts, these organizations demonstrate a commitment to environmental sustainability, aiming to secure a resilient future for generations to come. Here's a roundup of notable efforts from diverse sectors:

### ITC Maurya: Pioneering Responsible Luxury

"ITC Maurya's achievement of LEED Zero Water certification is groundbreaking," said Amaan R Kidwai, Area Manager Luxury Hotels (North). The hotel integrates world-class luxury with sustainable practices, including water recycling and rainwater harvesting.

Link: Celebrating World Environment Day 2024: Champ

**Link:** Celebrating World Environment Day 2024: Championing Sustainability and Environmental Stewardship





# **India Inc: World Environment Day**



The theme of this year's World Environment Day is 'Land Restoration, Desertification and Drought Resilience'. India Inc shares their path towards meeting the slogan 'Our Land, Our Future'

## Amaan R Kidwai, Area Manager Luxury Hotels (North) & General Manager ITC Maurya

"The hospitality industry is increasingly recognizing the critical importance of adopting sustainable practices to combat climate change.

At ITC Maurya, we are dedicated to contributing to this global effort by implementing comprehensive water recycling, rainwater harvesting, and innovative solar energy solutions. Achieving LEED Zero Water certification is a testament to our commitment to reducing our environmental impact. By focusing on sustainable operations and resource efficiency, we aim to set an example in the industry, demonstrating that it is possible to provide exceptional guest experiences while prioritizing the health of our planet."

Link: India Inc: World Environment Day





### ITC Maurya New Delhi's achievement of LEED Zero Water certification

ITC Hotels blended "Luxury & Sustainability" and pioneered the concept of 'Responsible Luxury'; integrating world-class luxury with 'green best practices' to enable Planet Positive luxury experiences for guests and other stakeholders. ITC Maurya New Delhi's achievement...



rendering the water at par with standards.

ITC Maurya New Delhi's achievement of LEED Zero Water certification is a ground breaking accomplishment on global scale. This milestone underscores the hotel's resounding commitment to sustainability by implementing water recycling and rainwater harvesting techniques. This achievement not only showcases the hotel's dedication to environmental stewardship but also highlights its ability to seamlessly integrate world-class luxury with green practices.

Home to one of the world's first paraboloid solar concentrator in the hospitality landscape, ITC Maurya, New Delhi, has implemented several measures to minimize its ecological footprint and promote sustainability. With new-age travellers preferring to stay at Green Hotels that promote sustainable tourism, ITC Maurya remains the most preferred choice of stay in Delhi.

As testament to ITC Maurya's pioneering spirit in redefining hospitality for a sustainable future, LEED Platinum certification provide a framework for high performance operation through strategies impacting environmental challenges affecting the ecosystem. While SunyaAqua programme, uses reusable glass bottles travelling zero kilometers and a filtration technology that treat drinking water inside the hotel premises, in turn

Link: ITC Maurya New Delhi's achievement of LEED Zero Water certification









# India's Industries Lead Global Environmental Action

On the global stage of environmental action, India's industries are taking center stage this World Environment Day, showcasing their commitment to sustainability and driving the nation's ambitious goal of achieving net-zero emissions. From the lavish halls of luxury hotels to the bustling factories of manufacturing giants, a myriad of sectors are mobilizing their resources and innovating towards a cleaner, greener future. As the world grapples with the existential threat of climate change, this year's World Environment Day campaign focuses on land restoration, desertification, and drought resilience under the slogan "Our land. Our future. We are #GenerationRestoration", underscoring the urgency of concerted efforts in safeguarding the planet.





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Water certification.

Link: India's Industries Lead Global Environmental Action.

### TREE PLANTATION DRIVE













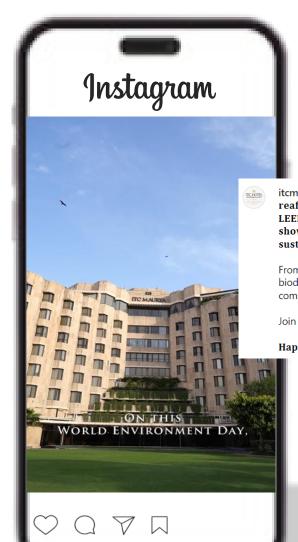




### **PLACEMENT OF FICUS TREE IN LOBBY**



NEW DELHI



itcmaurya This World Environment Day, ITC Maurya reaffirms our commitment to ecosystem restoration. Our LEED Zero Water certification and LEED Platinum showcases our commitment to responsible luxury and sustainable practices.

From the infrastructure to our lush green spaces teeming with biodiversity, every aspect of our operations reflect our commitment to environmental stewardship.

Join us in cherishing and protecting our planet.

Happy World Environment Day from ITC Maurya!













Join us for a sustainable feast where every bite supports eco-conscious practices in keeping with our ethos of responsible hoteliering.





























### THANK YOU!

