



THE IMPERIAL, NEW DELHI



The Hotel celebrated the day very enthusiastically and organized various functions to mark the occasion in a befitting manner. An installation art on display in the lobby (above) on the theme "Reduce, Recycle and Reuse"

MELUHA THE FERN, MUMBAI



THE PARK, NEW DELHI

A team from The Park , New Delhi at the Environment Walkathon



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SOCIAL INCLUSION INITIATIVES

World Environment Day



Hotel Association of India

HAI ENVIRONMENT DAY

The Hotel Association of India (HAI) launched the 17th Annual *HAI Environment Day* celebrations in its member hotels on the 5th June 2014.

HAI had taken the initiative way back in 1998 to align with the World Environment Day programme established by the United Nations and promote it on the hospitality industry platform. In the 17 years ever since, it has evolved into a significant *public service activity of hotels in India* to raise awareness on specific environmental issues among the local communities.

The Environment Day celebrations demonstrate the hotel industry's commitment to:

- Protection of environment;
- Make hotels the fulcrum for people from all walks of life to come together to minimize their footprint on the environment, and
- Ensure for hotel guests, visitors, employees, local communities and school children, and the future generation, a cleaner, greener and brighter environment.

HAI Member hotels adopt the following options to celebrate the Day:

- Distribute **Environment Badges** bearing the message Be **Environment Friendly** to all hotel guests, visitors, employees;
- Present **Seedlings** as welcome gifts to Guests, Visitors, Employees;
- Create **Green Environment** by displaying Posters on following themes :
 - Conserve Energy, Preserve Environment
 - Keep Cities Green
 - Protect your Planet, Control Global Warming
 - Green Economy, Does it Include You
 - Use Clean Fuels, Beat Air Pollution
 - Audit Waste, Ensure Effective Water Management
 - Save Water, Every Drop Matters.
- Organize Exhibition of Paintings or Photographs on the theme of the **Beauty of Earth**;
- Invite a School Choir to perform in Hotel Lobby and sing songs, jingles on environment theme;
- Screen motivational **Green Films** for hotel guests and visitors. The film on the **Endangered Gangetic Dolphin** is an example of such film;
- Organize Nature Camp** to provide School Children an introduction to 'Herbarium';
- Engage in an Environmental Activity, like Beautification of a School or the Neighbourhood, Tree Planting etc.;
- Green Pledge** for keeping pathways and parks clean and not littering public places can be taken by Visitors, Guests, School children etc. voluntarily.

The HAI member hotels actively and enthusiastically celebrated this important occasion of societal benefit. We present here some photographs of celebrations by our member hotels:

THE OBEROI BENGALURU



The Hotel conducted poster-making competition to highlight the significance of green environment. Guests were gifted plant saplings on the occasion. Trident Bandra Kurla, Mumbai, also marked the occasion befittingly (bottom left).



VIVANTA BY TAJ CONNEMARA, CHENNAI



Environmental Film being screened in Associate cafeteria

A Green Cycle Rally organized on the occasion



Hotel's green menu for the day.

Observance of Green Hour.



Planting a sapling (left) and cleaning the neighbourhood (below)