

CLEAN UP DRIVE WORLD TOURISM DAY **CELEBRATION 2015**



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A Unit of Kamat Hotels (India) Ltd.

BRIEF OF THE DRIVE

We at The Orchid, Asia's First 5 Star Ecotel Hotel, celebrated World Tourism Day on 28th September, 2015 by organizing a Cleanup drive at Girgaon Chowpathy.

Orchid always organize cleanup drives post Ganesh Visarjan to clean the beaches across Mumbai.

This year too we organized the drive which was also initiated by Ministry of Tourism with the theme '***Swachh Bharat Swachh Paryatan***'

The cleanup drive by Orchid which was on 28th September 2015 was supported by MUNICIPAL CORPORATION OF GREATER MUMBAI and attended by the honorable Chief Minister of Maharashtra Mr. Devendra Fadnavis

- About 25 employees of the hotel participated in this drive along with the top officials of MUNICIPAL CORPORATION OF GREATER MUMBAI
- This drive also had participants from various colleges & schools across Mumbai
- Cleanliness Oath was taken by all the participants which was led by the guest of honour Mr. Devendra Fadnavis
- The chief minister then addressed the crowd about the importance of cleanliness & encouraged and congratulated all for being a part of this great moment
- Cleaning included sweeping, picking up of garbage & collecting & putting the waste in the garbage truck

- The motive behind the drive of cleaning the beach post Ganesh Visarjan was successfully completed with joint efforts of all the participants present.

PHOTOGRAPHS OF THE DRIVE



ORGANISING CLEANLINESS DRIVE
INITIATIVE TAKEN BY MINISTRY OF TOURISM WITH
THE THEME 'SWACHH BHARAT SWACHH

PARYATAN'
at

GIRGAON CHOWPATTY
ON 28TH SEPTEMBER 2015

THE
ORCHID

— FIVE STAR HOTEL —
FRIENDLY. ECO-FRIENDLY

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MUNICIPAL CORPORATION OF GREATER MUMBAI

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भारत अभियान

भारत अभियान





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At Girgaon Chowpatty Mumbai India

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Thank You

