

Swachh Bharat Abhiyan

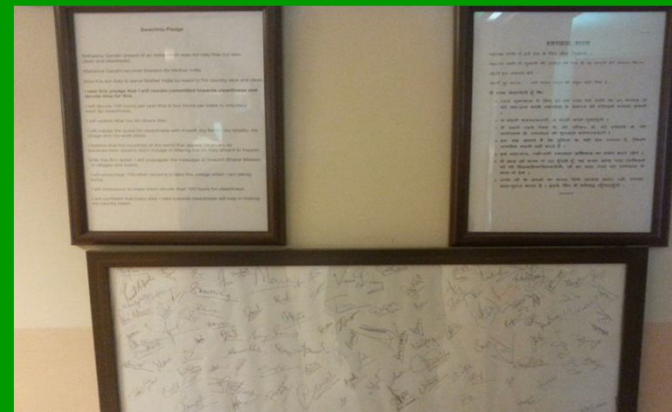


एक कदम स्वच्छता की ओर

The Swachhta Pledge was taken by all team members of The Oberoi, New Delhi at the GM's address on 13th October 2014.



Mr. Jay Rathore inaugurated the Pledge in Hindi and English and all the team members signed to commit themselves to cleanliness drive. The framed pledge and signatures has been displayed in the corridor.



Aprons with the Swachh Bharat logo have been designed to be worn at the time of monthly cleanliness drive



- A monthly schedule for Cleanliness drive has been announced for the whole year and the two drives have already been conducted on 14th October 2014 and 22nd November. The third drive is scheduled to take place on 12th December 2014
- Team members enthusiastically went on the cleanliness drive and helped cleaning the area leading from the Blind Relief Association main gate to The Oberoi, New Delhi employee entrance & to the main gate till Golf Course. The scooter stand & the green Lounge area were also cleaned.

Monthly drive held on 14th October 2014

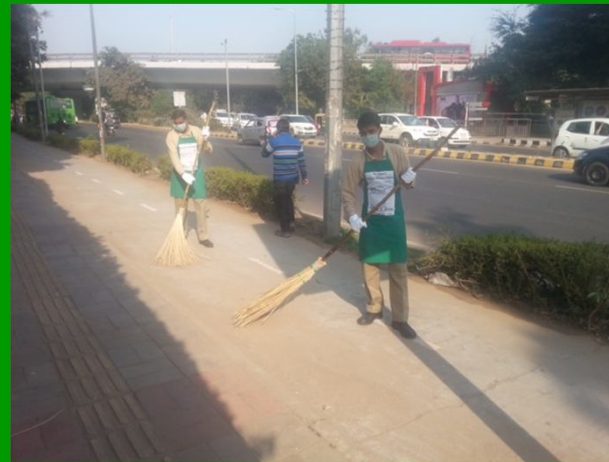


Monthly drive held on 22nd October 2014

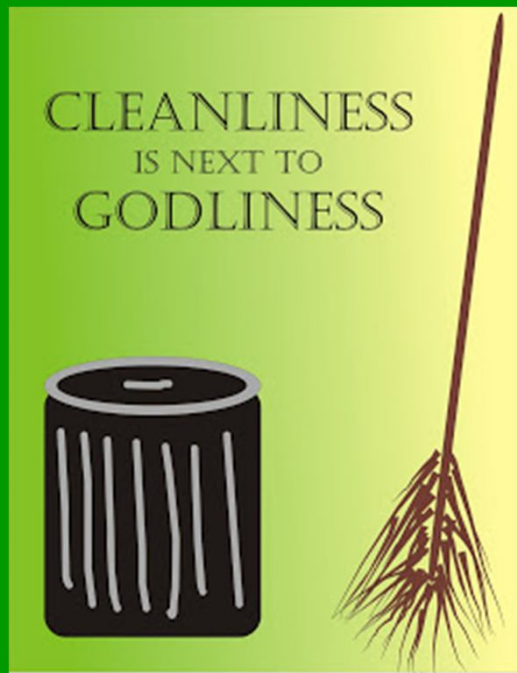


Responsible for regular cleaning

- The two contract workers have been hired on regular basis for cleanliness of the road stretched around The Oberoi, New Delhi for 3 from Blind School to Golf Course (around 1.5kms stretch)
- 4 Dustbins are being installed.



A poster competition for Contract employees on Cleanliness was organized on 27th October 2014 & the best posters have been put in Junior and contractor Lockers .



An induction module on cleanliness has been made for the contractors and every new contractor is going through at the beginning of his term.



Every person joining The Oberoi, New Delhi at any rank is signing and submitting the cleanliness pledge and this is going into their personal file.



- We have internal committees already in place which drive Health & Safety and Green initiatives. This entire campaign is being organized and executed by the committees.
- A cleanliness “journalist” is clicking and photographs of good/bad areas which are being circulated on mail daily to all the departments of the hotel. This is creating awareness and responsibility amongst people to keep their areas clean

We support

Swachh Bharat Abhiyan




The Oberoi
NEW DELHI, INDIA

**‘Swachh Bharat Abhiyan’ : Initiatives at
The Oberoi, Mumbai & Trident Nariman Point**

Concept: An initiative to support **Swachh Bharat Abhiyan** (Campaign Clean India), national level campaign by the Government of India.

Aim: The objective aims to accomplish the vision of 'Clean India' and to support the initiative as an Organization ensuring that we spread the of importance of cleanliness, hygiene and sanitation among our team members not only in exterior surroundings but also at home and workplace. And hence, we contribute in the vision of ‘Swachh Bharat Abhiyan’ launched by The Honorable Prime Minister of India, Mr. Narendra Modi, on 2 October, 2014, Gandhi Jayanti.

Process:

The activity calendar is as follows:

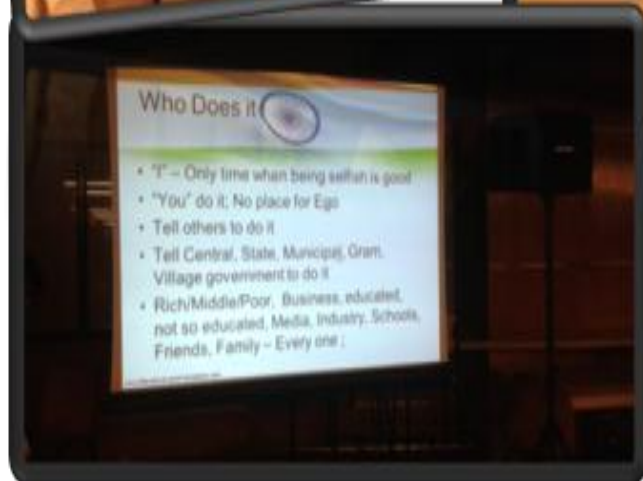
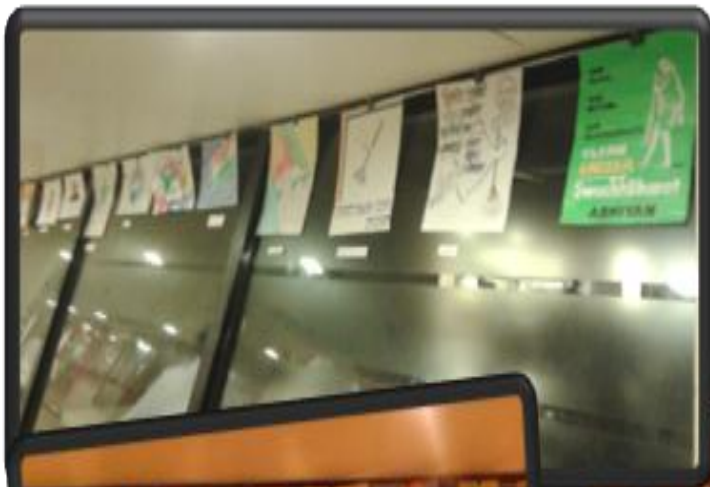
<u>Sr. No.</u>	<u>Activity</u>	<u>Process / Particulars</u>	<u>Deadline</u>
1.	Swachhata Team formation	The team consist of the Executive Vice President, Director Human Resource, General Managers, Training Manager and Representatives from all departments. We aim to put together a team of 20 team members. The team will change every 3 months, ensuring more involvement and participation from the entire hotel.	Completed: Team formed and list of names put on the Notice Board.
2.	Launch event of Swachhata at Beehive, Employee Cafeteria	<ul style="list-style-type: none">- Information and facts displaying Swachhata Abhiyan through tent cards and posters in the cafeteria displaying ‘Swachh Bharat : Do Your Duty’- Running videos throughout the meal period on ‘Swachh Bharat Abhiyan’ and its importance.	Completed : 29 th October, 2014
3.	Awareness among the teams	Training team spread the word and the key message of the Swachh Bharat Abhiyan	Completed and in practice

		through the departmental briefings and before the start of every training session.	
4.	Swachh Bharat Abhiyan Training module	Introduction of The Swachh Bharat Abhiyan training module as a mandatory part of 'Newly Joined Team Members' Orientation Programme.	Completed and in practice
5.	Create a Logo, Design a Slogan	<p>An Inter departmental competition was run among both the units with an aim to select a creative logo and a catchy slogan describing the importance of Swachhata. The Logo and Slogan was to be designed on the following guidelines:</p> <ul style="list-style-type: none"> - Based around the Gandhian Philosophy - Spread a word of importance of cleanliness, hygiene and sanitation <p>The winning logo and slogan represents Trident Nariman Point and The Oberoi, Mumbai across all Swachhata initiatives and events.</p>	<p>Completed.</p> <p>Total 20 entries were received and the posters were displayed outside the Beehive, employee cafeteria for 02 days. The same was judged amongst an enthusiastic crowd where in each participating team explained the concept of their creativity. The same was judged by Mr. Bharna.</p> <p>The winning slogan is 'Make Room To Broom' and the logo attached</p>
6.	Tools for Swachh Bharat Abhiyan	<ul style="list-style-type: none"> - The winning logo and the slogan is printed on an apron which 	Completed

		<p>will be worn by team members during various Swachhata events.</p> <ul style="list-style-type: none"> - The runner up logos to be displayed in the lockers. - Proposed carving / enlarged frame of the winning logo at the entry of the Beehive, employee cafeteria. 	<p>Ongoing</p> <p>Ongoing</p>
7.	Swachhata meter board	<p>A Swachhata meter board to be created displaying the following :</p> <ul style="list-style-type: none"> - Updates on Swachh Bharat Abhiyan. - Displaying the most Swachh department for the month. - Pictures of the hotel cleanliness drive. - Displaying the best practices on cleanliness. 	Ongoing and to be completed by 5 th December, 2014
8.	Feel Swachh , Feel Friday : Our Very First Cleanliness Drive	<ul style="list-style-type: none"> - Volunteers from The Oberoi, Mumbai & Trident Nariman Point spent the morning combing and cleaning the area around 500 metre radius around the hotel. We collected total 9 bags of garbage, a testament to the hard work of the team. 	Completed : 28 th November, 2014

		<ul style="list-style-type: none"> - Swachhata team visited the 'The Gandhi Sangrahalaya', to create and relate the relevance of the Gandhian Philosophy. - The roads covered around the hotel are as follows : <ol style="list-style-type: none"> 1. Barrister Rajni Patel Marg (Road leading to the main porch of The Trident Nariman Point) 2. Ramnath Goenka Marg (Road leading to our employee entry , gate no. 5) 3. Vinay K Shah Marg (The road leading to The Oberoi, Mumbai main porch) 4. Netaji Subhash Chandra Road (Road Parallel to marine drive leading to the hotels) 	
9.	Regular Monthly Cleanliness Drive	Will be planned on monthly basis.	Ongoing

Snippets of Swachhata Awareness at Beehive, Staff Cafeteria and Design a logo, Create a Slogan competition

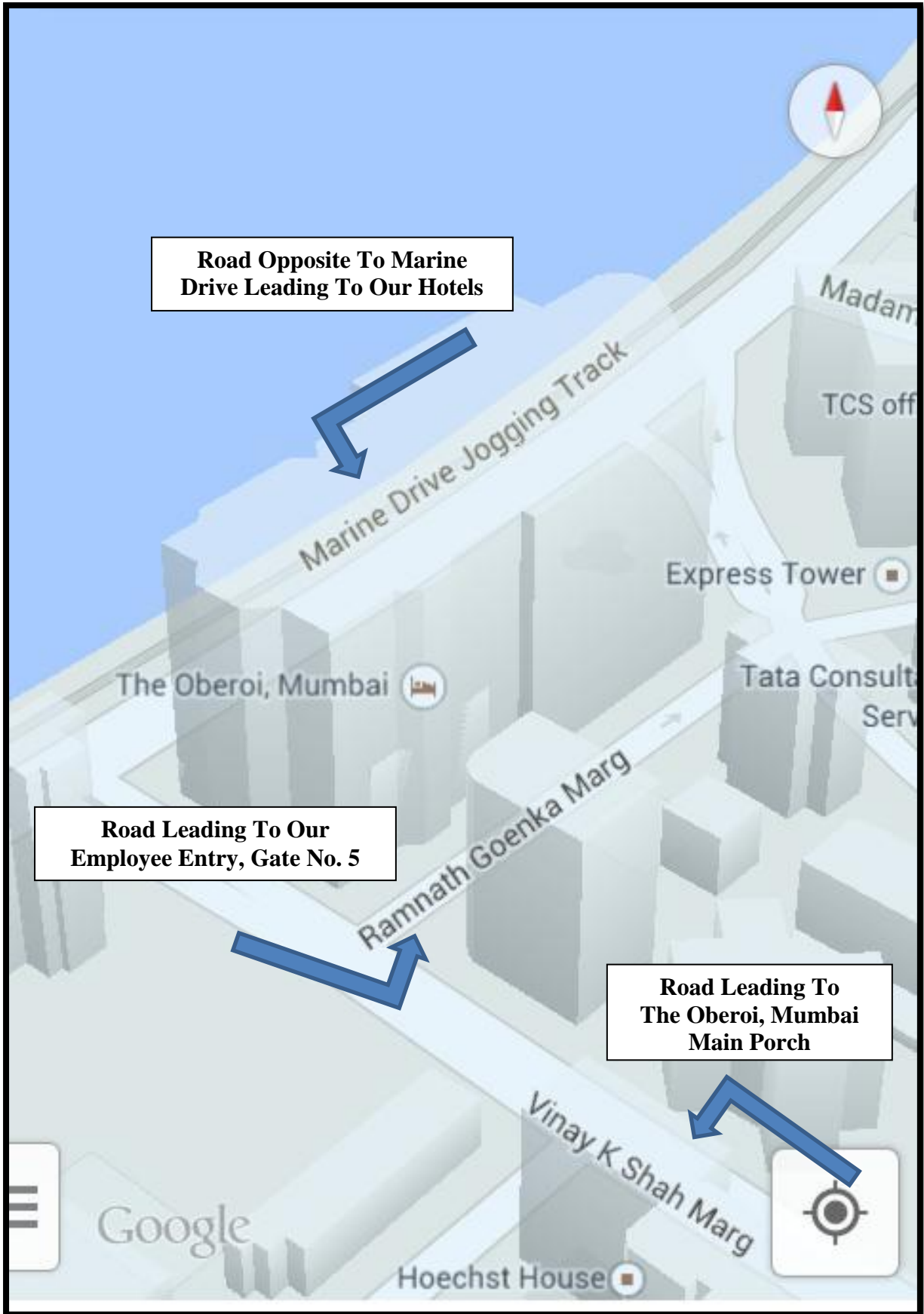


The Winning Logo & Slogan



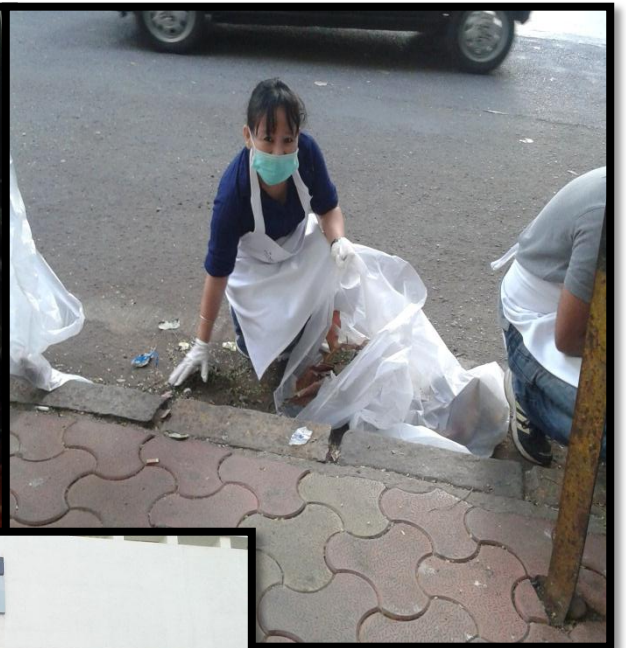
Apron Designed and Used for Swachhata Drives





Map of the roads around the hotel

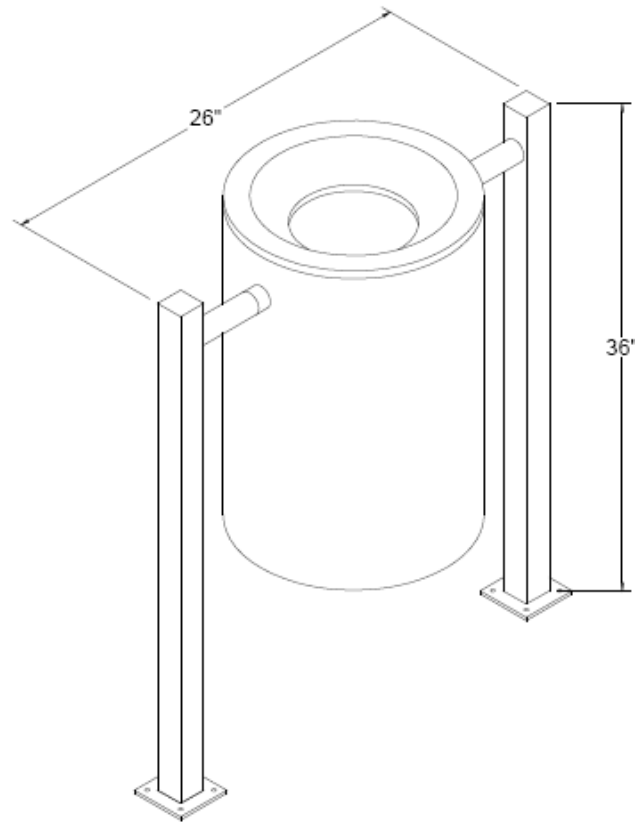
Our Very First Cleanliness Drive : Make Room To Broom



Proposed manpower requirement and cost implications of maintaining the cleanliness around the hotel

Options	Area to cover (Pavement and road)	Proposed Manpower	Proposed numbers of dustbins required	Cost Implications
500 metre radius	From Inox theatre corner, Sakhar Bhavan, Indian overseas bank building, NCPA and road leading to TNP main porch end	1 manpower from in addition to the existing manpower	10	<p>1 * 15000 pm (30 days) =15000 +12.36%= 16,854</p> <p><u>Dustbin Cost</u></p> <p><u>Option #1 :Stainless Steel</u></p> <p>10 dustbins * 13,300 =1,33,000 + 12.5 % = Rs. 1,49,625</p> <p>Grouting cost : 6000</p> <p><u>Option #2 :Plastic</u></p> <p>10 dustbins * 2104 = 21040 + 12.5% = Rs. 23,670</p>

Option # 1: Proposed drawing of the Stainless Steel Dustbin



FEATURES

- OVERALL SIZE: 26" x 16" x 36" HT.

Option # 2 : Proposed Design Of The Plastic Dustbin



THE OBEROI, GURGAON

SWACHH BHARAT ABHYAN DECEMBER 2014





IN PROGRESS







AFTER CLEANING





TEAM EFFORTS DURING “SWACHH BHARAT ABHIYAN”



Swachh Bharat Abhiyan , 01.12.2014



Swachh Bharat Drive

TRIDENT & THE OBEROI UDAIVILAS

BEFORE



AFTER





Swachh Bharat Abhiyan



Dhuserra Ghat Cleaning



Dhuserra Ghat Cleaning



Daily Cleaning



Daily Cleaning



Swachh Bharath Abhiyan

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Swachh Bharath Abhiyan



Swachh Bharath Abhiyan



Swachh Bharath
Cleanliness Drive -
Trident Cochin.

SWACHH BHARAT ABHIYAN AT TRIDENT BHUBANESWAR



BEFORE



AFTER



Trident, Bandra Kurla Joins the Nationwide “Swachh Bharat Abhiyan”⁹⁹



Trident, Bandra Kurla, Mumbai, commenced its participation in the Swachh Bharat Abhiyan on Saturday, 13th December, 2014 around the periphery of the hotel.

Earlier this month, The Oberoi Group pledged to assist Shri Narendra Modi's Swachh Bharat campaign which began on 2nd October, 2014. As part of this initiative, Trident, Bandra Kurla has adopted a stretch of a 1 kilometer area around the hotel.





Equipped with brooms and garbage bags, Team Trident were divided into groups to begin the cleanliness drive. At the end of the 3 hour activity, team members ensured that the area had a complete face lift.





On a daily basis, the hotel has hired dedicated attendants to sweep the designated area as well as gardeners to maintain the flora around the premises.





The result of 3 hours of dedicated cleaning





Post the success of this activity, Team Trident, Bandra Kurla will now organise the Swachh Bharat Drive on the 13th day of each month.

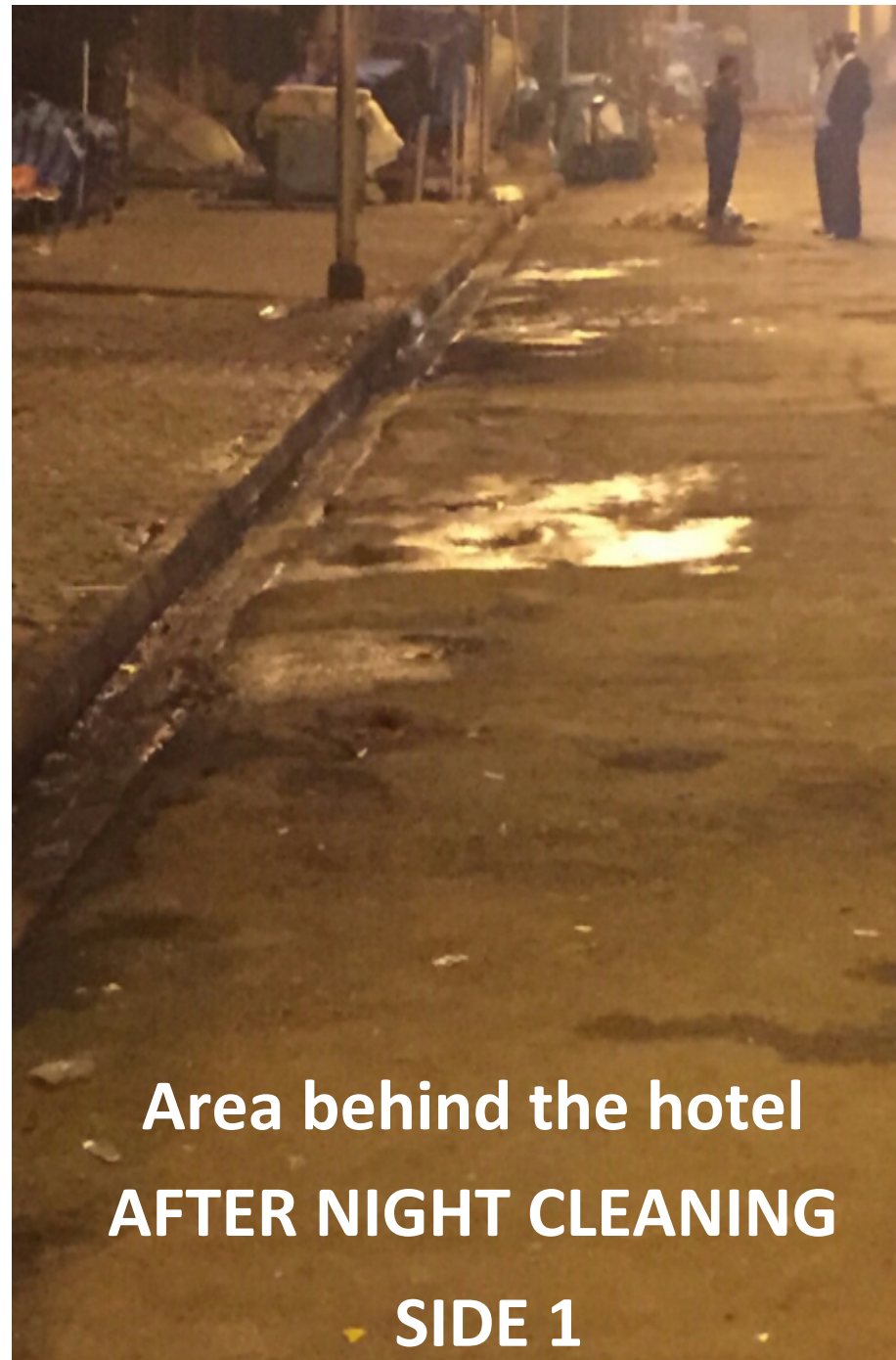
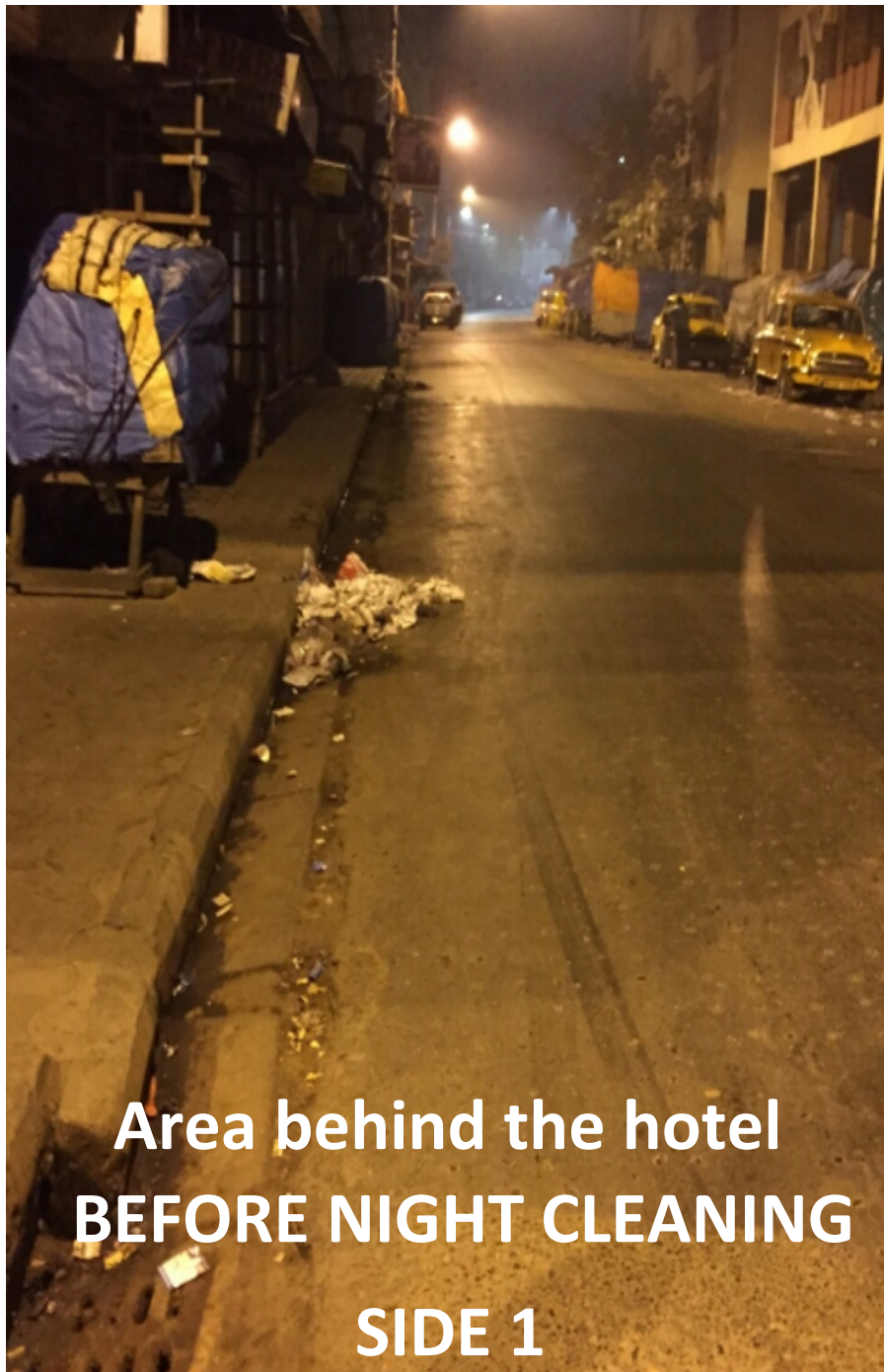


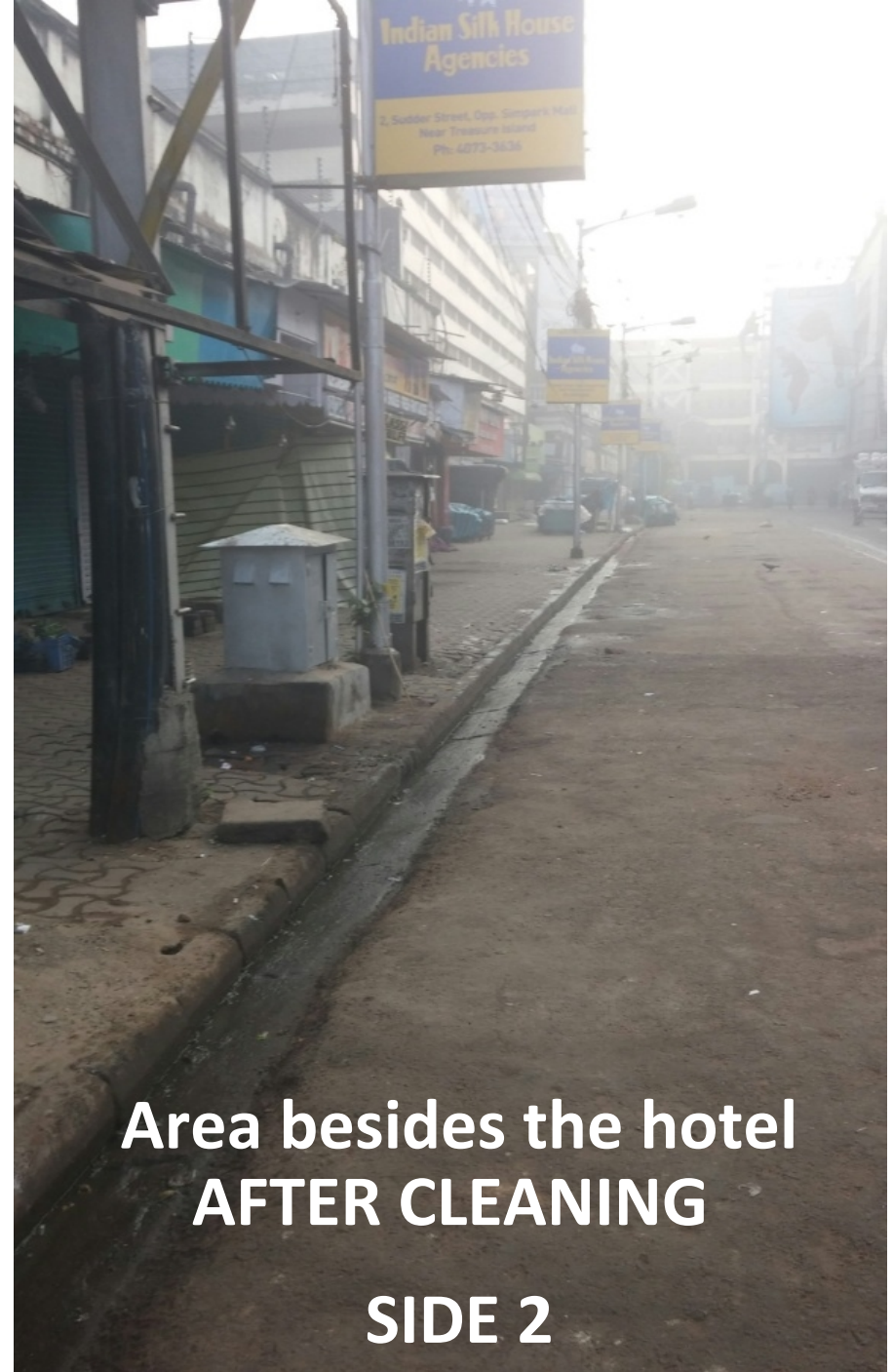
Swachh Bharat

The Oberoi Grand, Kolkata

The Team









Area besides the hotel

SIDE 3



Area in front of the hotel

SIDE 4



Area in front of the hotel
SIDE 4

Swachh Bharat Abhiyan at Trident, Jaipur











