CSR INITIATIVE -THE OBEROI GROUP OF HOTELS AND RESORTS – SWACHH BHARAT ABHIYAN – March 2018 – April 2019

SNAPSHOTS OF ACTIVITIES UNDERTAKEN - SWACHH BHARAT ABHIYAN





Har Sapna Sachh Karega India BANEGA SWACHH INDIA

Employees of the Company ensure that the hotel and surrounding areas are free of garbage, litter and debris. This activity is carried out once every month. Throughout the year, employees clean designated areas.





The team of **Trident Hyderabad** took the initiative once again to keep up the banner of Swacch Bharat Abhiyaan. The nominated individuals from each departments joined hands with the Housekeeping department to clean our home ground. The Gas bank area of the Hotel was cleaned by the team of Trident Hyderabad on December 8, 2019.

"Green City, Clean city, My Dream city"



On the occasion of World Environment Day, **Trident, Chennai** did a green walk with placards around the periphery areas of the hotel in order to spread awareness, about the importance of "clean and green environment" to public. Later, 'Saplings plantation' activity was done by the team members in and around the Hotel.

A Special Green Theme Lunch was served in the staff cafeteria and short movies were telecasted with the theme to save the environment. Individual saplings were also distributed to the team members. General public expressed their happiness in being a part of the WED initiative.



At **Trident, Agra**, as a part of monthly planner, Swachh Bharath Abhiyan is conducted every month early morning. We as a team join together in cleaning the complete peripheral road around the hotel. Apart from employees of the hotel, contractual employees also participated enthusiastically.





Trident, Agra also performs activities on quarterly basis which include educating children of NGO(Aarambh), cleaning drive at Shilpgram office, Near by bus stand, near by locality, specific areas of the hotel which also include cleaning of various stores of the hotel. The whole idea of doing quarterly activities is to spread the message of cleanliness in the society.









The Oberoi Vanyavilas, Ranthambhore, has ensured that a stretch of 200 meters outside the hotel is kept cleaned. The hotel has planted Tecoma, Inermi ,Semal and Thevatia. In addition and have put 20 tree guards for the protection of trees. Dustbins have also been provided to nearby tea vendor.



Under Swachh Bharat Abhiyan Hotel **The Oberoi, New Delhi** TEAM cleans 600 meters of road every day around the periphery of the hotel.





The Oberoi Udaivilas, Udaipur actively participated in Swatchh Bharat Abhiyan on October 23rd, 2018 in order to keep the City of Lakes clean. The campaign was carried out at Sukhadia Circle in the main city of Udaipur. The cleaning drive is always carried out at tourist places because the daily foot fall at these places is high and so is the impact. The cleaning drive helped in creating awareness amongst the local people to take ownership and make their city a cleaner place to live in.

The hotel team started from one point of the market at Sukhadia circle where lots of chat stalls are stationed everyday. Lots of garbage including plastic and litter was collected from between these shops at the circle.





The Oberoi Cecil, Shimla has continued with the initiative of ensuring the cleanliness of its neighborhood and remain aligned to our allegiance to Swachh Bharat The hotel proudly participates in the Swachh Bharat Abhiyan mission each month. The team collects to rid the hotel surrounding of waste and debris. The hotel has also deployed 12 dust bins in close proximity to the hotel to encourage the local residents to dispose garbage and maintain cleanliness which are being efficiently used by neighbours and localities. The hotel has also hired the services a contract employee to maintain the area around the hotel. As part of it we also conduct the Cafe Cleaning with the aim of starting from our own home.





The teams at **The Oberoi and Trident, Nariman Point, Mumbai** set out to make a difference The Oberoi Way! With our mission of Clean India, Green India the team members joined hands to support the Swachh Bharat Abhiyan. Dressed in Stay Swacch Aprons the team pledged to keep the workplace, city and nation clean.



A campaign was initiated at **Maidens Hotel, Delhi** towards the cleanliness of our street, roads, infrastructure around us to motivate team members to take steps towards the similar direction and vision. Team members, along with HOD's / senior executive join hands to ensure the environment and areas around the hotel are kept clean and are maintaining the hygiene standards. We organize the drive once a month and ensure maximum participation.





Trident Jaipur participated in cleanliness drive organized by Rajasthan Tourism Department at Jal mahal (In front of Trident Jaipur) on World Tourism Day- 27th September, 2018. Representatives promoted Clean India as it is our duty to keep the city clean and environment healthy.





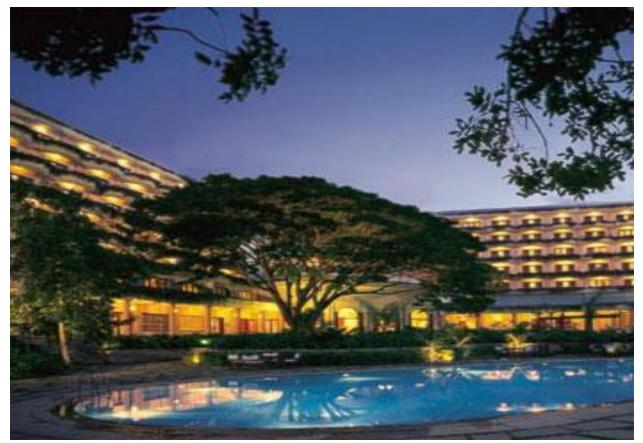
THANK YOU





India's largest ever cleanliness drive.

Our Little Contribution





BANGALORE, INDIA

















Swachh Bharat Abhiyan



Cleanliness drive by all employees wearing Swachh Bharat Abhiyan Aprons is done at the periphery of the Hotel covering 1 km area on both the sides of hotel boundary – 30th January 2015. Next Scheduled on 27th March 2015.



 Two contractors employed on regular basis to clean the road leading to hotel from two sides. They wear the Swachh Bharat Abhiyan Apron for awareness all the time.



Cleanliness Journalist

 The Cleanliness Journalist from Health and Safety committee clicks pictures of dirty places and circulates to all departments for information – This practice has helped in spreading awareness and consciousness about clean surroundings

After





Before

Induction module on cleanliness has been made for every new employee and contractor and is run through at the beginning of his term.





We support

Swachh Bharat Abhiyan





NEW DELHI, INDIA

Swachh Bharat Abhiyan



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NEW DELHI, INDIA

Trident, Bandra Kurla "Swachh Bharat Abhiyan" February 2015 Update



Trident, Bandra Kurla, Mumbai, did the monthly scheduled cleaning on Saturday, 21st February, 2015 around the

periphery of the hotel.







Equipped with brooms and garbage bags, Team Trident were divided into groups to begin the cleanliness drive. At the end of the 3 hour activity, team members ensured that the area had a complete face lift.







On a daily basis, the hotel has hired dedicated attendants to sweep the designated area as well as gardeners to maintain the flora around the premises.





Team Trident, Bandra Kurla is committed to Swachh Bharat Drive every month.



<u>Swachh Bharat Abhiyan</u> (Clean India Campaign)

<u>SWACHH BHARAT ABHIYAN OR</u> <u>CLEAN INDIA CAMPAIGN</u>

WOW - War On Waste - SWACHH BHARAT ABHIYAN

On 28th February,2015 Team Udaivilas took forward the Clean India Campaign to keep our environment clean. After serving and delighting guests with personalized service, team felt happy in contributing their small bit to the community and environment. Drive started at 8 am and around 15 team members participated. T- shirts with Swachh Bharat Abhiyan logo were given to all the team members. The local

community appreciated the initiative taken by the hotel and have after watching us has started to keep the street clean. It makes us proud as we are contributing to a bigger cause and that is - creating awareness amongst people.WOW!!





SWACHH BHARAT ABHIYAN

We the members of Trident, Bhubaneswar have conducted the Swachh Bharat Abhiyan on 27th March'15. We along with the members continued the drive for One hour. We started with the Abhiyan by cleaning the public area in front of Trident main entry, and then we cleaned the area towards Pal Heights and completed by cleaning the public area near to the exit gate of Trident Bhubaneswar. We have approximately completed 1km.



Swachh Bharat Drive(2) at The Oberoi Rajvilas "Cleanliness is next to Godliness"



Swachh Bharta Drive Trident and The Oberoi Udaivilas









Dust Bins installed on the road by the Hotel











WILDFLOWER HALL



SWACHH BHARAT ABHYAN AN INITIATIVE BY WILDFLOWER HALL

SWACHH BHARAT ABHIYAN

- This campaign was officially launched on 2 October 2014 at Rajghat, New Delhi, where Prime Minister Narendra Modi himself cleaned the road. It is India's biggest ever cleanliness drive and 3 million government employees and school and college students of India participated in this event.
- Wildflower Hall started Swachh Bharat Abhyan as CSR activity.
- Every Tuesday the team gathers to lead this campaign around the hotel, involving local people in the endeavour

WILDFLOWER HALL CONTRIBUTING IN CLEANING NATIONAL HIGHWAY-22





Not only the surrounding of the hotel Wildflower hall Team also contributes in cleaning the National highway -22 every Tuesday

TEAM WILDFLOWERHALL ENCOURAGING DIFFERENTLY ABLED STUDENTS TO PARTICIPATE IN SWACHH BHARAT ABHIYAN





- Our team visited differently abled Child school situated at Dhalli wherein Wildflower Hall has contributed in construction work as a part of our CSR Activity
- The tremendous efforts of our team have not only encouraged the local people but also have encouraged differently abled students
- Even though some students were not aware of the Swachh Bharat Abhiyan but they were excited to be a part of such a noble work

WILDFLOWER IN NEWS



मुमारी : जीतन केंद्र प्रत्याह में सहल्व मालत होता का ततन कव न्यावेद दुवरात्रत हुए। राजीम करने के बाद बहुक दिप में।

 The local community has appreciated the hotels effort and they also actively participate with the hotel staff on weekly basis to keep the surroundings clean. The same effort of the hotel has been recognized in the newspaper (Punjab Kesari) on 8th April 2015.

NEVER ENDING EFFORTS FOR NOBLE CAUSE





• Our efforts to bring in change will never end and one day a single step towards cleaning will bring in a great change in country









Swachh Bharat Abhiyan

Monthly Clean Drive 27th Feb'2015



AMARVILÃS AGRA, INDIA



Our Team with only One Moto: Clean India, Beautiful India!!



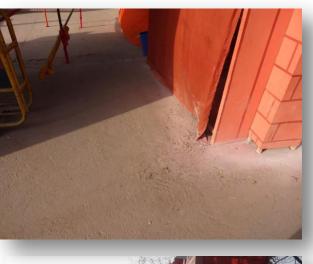


Before and After Effects of Swachh Bharat Abhiyan!!

Before











Before and After Effects of Swachh Bharat Abhiyan!!

Before









Before and After Effects of Swachh Bharat Abhiyan!!

Before











Local People also get motivated and joined us in the Cleaning Campaign!!







Amarvilas Team Feels proud in Contributing for Realizing the Dream of Swachh Bharat Abhiyan (Clean India Movement)!!!



THANK YOU!!



Maiden Hotel, Delhi Swach Bharat Abhiyan undertaken on 31st January 2015.



Swachh Bharat Abhiyaan

2nd Phase of Clean Drive 24th February'2015



Jaipur





Our Team ready to start the 2nd phase of Swachh Bharat Abhiyaan !!







Our Management leading the team during the clean drive !!!







Before and After Effects of Swachh Bharat Abhiyaan!!

Before











Before and After Effects of Swachh Bharat Abhiyaan!!

Before















Team's participation during the drive!!!













Team's participation during the drive!!!













Trident Jaipur team feels proud to be a part of Swachh Bharat Abhiyaan (Clean India Movement)!!!



THANK YOU!!



<u>Swachh Bharat Abhiyan</u> (Clean India Campaign)

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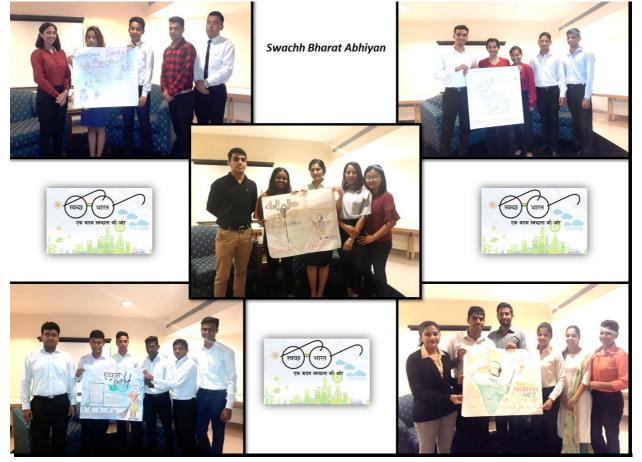




Team Trident Nariman Point and The Oberoi, Mumbai pledge for

Making a Difference the Oberoi way!

On a lovely afternoon, our team took off with a motive to spread awareness of Swachhta! With our mission of Clean India, Green India our team members joined hands to support the Swachh Bharat Abhiyan. Ready to spread the message through their creative posters,



<u>Commitment : To ensure that the goal of a "Swachh Bharat" is</u> <u>constantly driven</u>

